

# SYED MOHSIN ANWAR

Lahore, 54570 Pakistan | +923454135456 | Mohsinanwar5678@gmail.com

## Professional Summary

**Dynamic Senior Graphic Designer** with a proven track record at **EC Sphere**, specializing in minimal logo design and impactful Logo and UX/UI Design. Adept in branding and design trends analysis, I excel in transforming concepts into compelling visuals that enhance brand identity and engagement across digital platforms. **I also have hands-on experience as a Social Media Manager, creating and managing content strategies that drive audience growth and brand visibility.**

## Technical Skills

- Ideation
- Logo design
- Social media management
- Branding strategy
- Branding
- Typography
- UX/UI Design
- Design principles
- Graphic Design
- Digital graphics

## Work Experience

**Senior Graphic Designer** Sep 2021 to Current  
**EC Sphere** — Lahore, Pakistan

- Designed flat minimal logos for various corporations
- Styled professional website UX/UI designs for industries.
- Managed social media campaigns to engage target audiences effectively.
- Managed daily scheduling of posts and promotional campaigns.
- Collaborated with cross-functional teams on branding projects.

**Graphic Designer** Sep 2020 to Aug 2021  
**Gloatec Solutions** — Lahore, Pakistan

- Re-designed the branding and social media kits for companies
- Learnt the brand theory and concept of bringing brand's idea into life.

## Freelance projects

- Completed 3000+ brand design projects on Fiverr
- Created 100+ presentation templates on PowerPoint
- Designed and Developed 200+ websites on WordPress
- Designed promotional event T-shirts and Banners for 50+ events

## Education

**Adobe Photoshop Advance** May 2020  
Peak Solutions | Lahore

**Adobe Illustrator Advance** Dec 2019  
PicIT | Lahore

**Canva Pro** Feb 2018  
Udemy, Inc.

**Bachelor of Computer Science (BSCS)**  
Pak-Aims  
GPA: 3.24/4.00

**Intermediate (Pre-Engineering)**

## Hobbies and Interests

---

- Sketching
- Playing guitar

## Adobe Certification

---

[Adobe Acrobat Pro](#)

## Languages

---

English: C2  
  
Proficient (C2)